

# Don't Let It Happen Here

## **An Editorial**

AFTER 19 years of service to the progressive movement of the West Coast as a daily newspaper, the People's World of San Francisco will be published on a weekly basis.

The paper's financial situation, the editors of the People's World declare, leaves them with no other choice.

At the same time the editors of the former daily paper announce measures to "broaden the paper's political base and enhance its popular appeal, and thereby publish a paper more attuned to the changes in the world and the changes within the progressive movement to meet new problems and rectify old mistakes."

We deeply regret the passing of the PW as a daily, and we wish the new weekly paper every success. We too are engaged in efforts not only to save our paper, but to do so on the basis of broadening its political base, and seeking under changing conditions to meet new problems and rectify old mistakes.

We have no illusions that this will be an easy matter and it is very possible that some new mistakes may be made along the way. But we intend to continue publication and improve the paper, and with the help of our readers, we are convinced we can succeed.

But Tuesday's receipts of \$2 in our lagging fund drive, brought home how near we are to the situation which confronted the Daily People's World after 19 years of publication. Our situation is no less desperate than the PW's, and the Daily Worker may very well be forced to take the same step after 33 years of uninterrupted publication.

You, our readers, have it in your hands now to make the fateful decision. Now the only Marxist daily published

(Continued on Page 4)

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(Continued from Page 1)

in the English, the Daily Worker is needed more than ever.

But the decision rests with you. We know the sentiments of the overwhelming majority of our readers. But can this sentiment be translated into the necessary deeds?

Here is what you can do:

- Make your own contribution and solicit support from among your friends and shopmates so that we can complete the Fund Drive before the Daily Worker Anniversary Ball on Feb. 9.

- Individually or with others, arrange for contribution to the paper on a regular and permanent basis. The paper will need such support for a long time.

- Read the DW every day. If you get it at a newsstand, buy it regularly. Try to get others to buy the DW at your newsstand. See if you can get the dealer to carry more copies.

- If your subscription is about to expire, renew it in time. Urge others to subscribe.

- Write us the views of yourself and of your friends on how to maintain the paper and how to improve it.

What happened to the Daily People's World on the West Coast is a warning that **IT CAN HAPPEN HERE.**

**IT IS UP TO YOU. LET'S ALL PULL TOGETHER TO GUARANTEE THAT IT SHALL NOT HAPPEN.**