

PEOPLE'S WORLD BECOMES A WEEKLY

SAN FRANCISCO, Jan. 29.—The Daily People's World after 19 years of publication announced yesterday that financial problems had compelled a decision to publish weekly instead of five days a week. The last of the daily issues will appear Feb. 1.

The editors appealed to readers to support, with renewed vigor, a two-month circulation drive to be launched for 2,500 subscriptions.

"Our decision was not based on idea that a weekly paper is somehow a superior form of expression for the Left progressive movement," the editors said at one point in the two-columns long announcement. "We are firmly convinced that a daily would be preferable."

But, the announcement continued, after consulting supporters and grappling with alternatives for

months, the decision was made on a recommendation from "organized groups that have been the backbone of the paper's support."

"In short, we believe that at this time we do not command the resources to sustain a daily publication, but that resources exist for maintaining and building a weekly—if all of us fight for it," said the People's World.

The decision was made neither lightly nor hastily, it was stressed. "We are deeply conscious of the fact that the successful fight to maintain a daily paper for 19 years represents a magnificent achievement of the Left progressive movement on the Pacific Coast."

The new weekly newspaper will be a fighting regional paper dealing with issues of workers, work-

ing farmers, the Negro people, the Mexican-American community and other minorities, it said.

"We intend to take measures necessary," said the editors, "to broaden the paper's political base and enhance its popular appeal, and thereby publish a paper more attuned to the changes in the world, and the changes within the progressive movement to meet new problems and rectify old mistakes."

Reactionaries doubtless "will seize upon the retrenchment to encourage moods of despair and futility, and thereby seek to sink the weekly venture," said the editors.

They predicted confidently, however, "Our readers, who have fought so valiantly and tenaciously for the daily paper through all these years against such great odds, will not flag or waver now."